

**Big Data – Why are you even here?**  
(Volpara update including big data, density maps, and Q&A)


ASX.VHT


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**Why are you even here?**



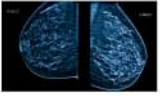


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Digital health solutions for the early detection of breast cancer

**Why are you even here?**

**This AI software can tell if you're at risk from cancer before symptoms appear**



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**Ah, this is why you are here.....**

**Original Investigation | Less Is More**

**Diagnostic Accuracy of Digital Screening Mammography With and Without Computer-Aided Detection**

**Abstract**

**Importance:** After the first Food and Drug Administration (FDA) approved computer-aided detection (CAD) system in 2005, the technology has not been widely adopted. We evaluated the diagnostic accuracy of mammography with and without CAD in a large, community-based cohort.

**Objective:** To measure performance of digital screening mammography with and without CAD in US community practices.

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**Why are you even here?**

**Neural networks read mammograms as well as radiologists**

**Industrial grade**


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**Ah, this is why you are here.....**

**MD Anderson Benches IBM Watson In Setback For Artificial Intelligence In Medicine**

**Feb 2017**



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## "Volpara update, big data, density maps and Q&A"

Today, I want to explain:

Why artificial intelligence\*\* in conjunction with big data\*\* is going to bring you insights to help you do your job even better, and to help save more lives....and why it finds mammograms so challenging.

\*\*machine learning = a machine learning to do a task

artificial intelligence = a machine learning to act like a human, not necessarily optimal but can explain why it has done something.

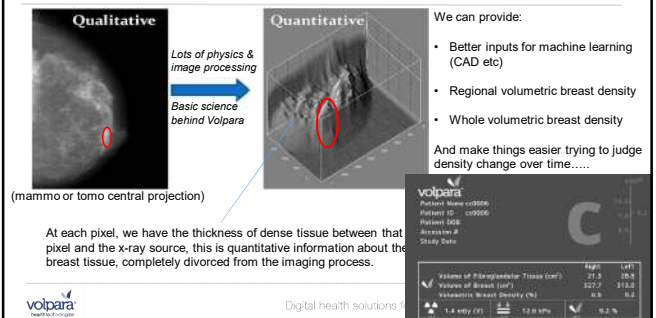
\*\*big data = ability to store massive amounts of data, usually on the infinite resources of the Cloud



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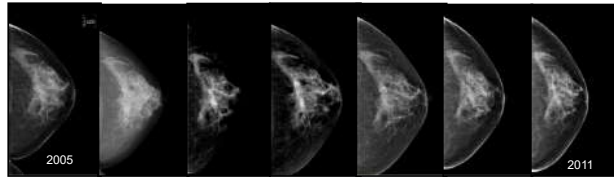
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## Density maps remove the imaging parameters to get to breast tissue



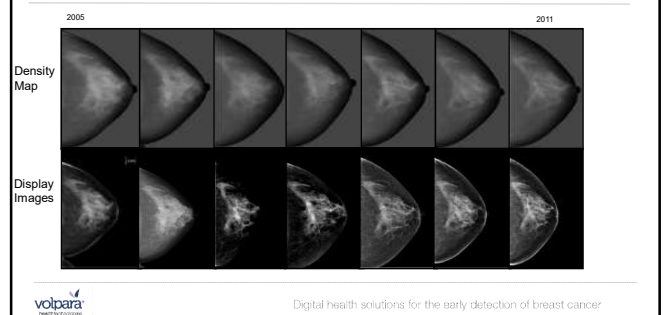
## Breasts can look very different according to manufacturer

"For Presentation" data

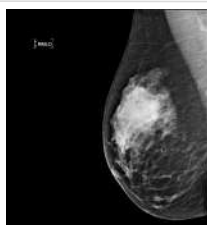


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## Density maps remove the imaging parameters to get to breast tissue

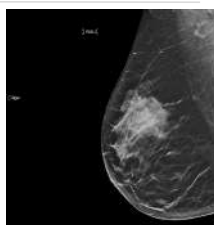


## Breasts can look very different according to manufacturer



Conventional 2D Mammogram

Same woman, same time.

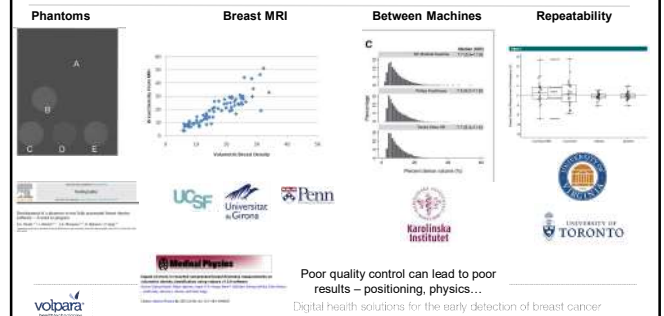


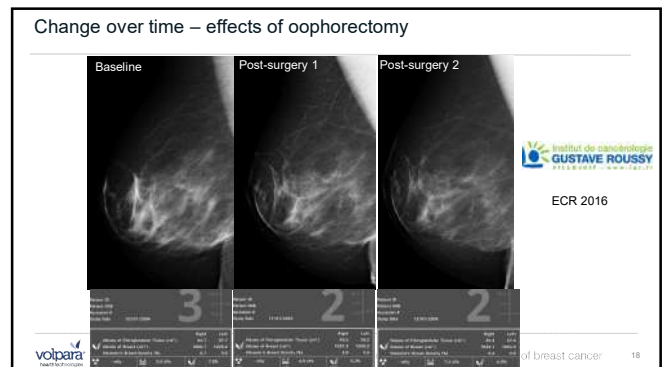
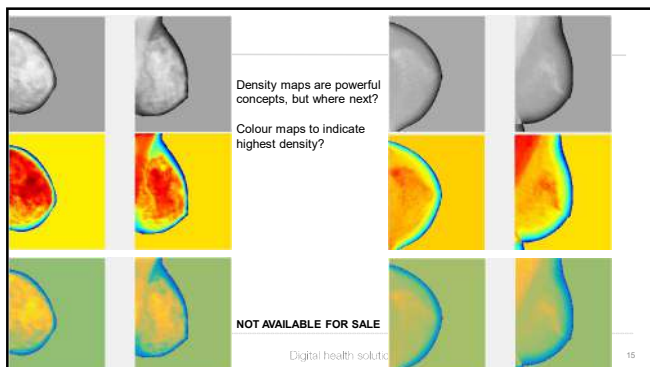
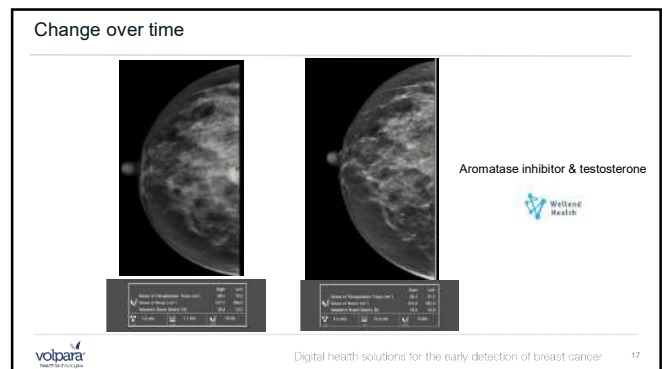
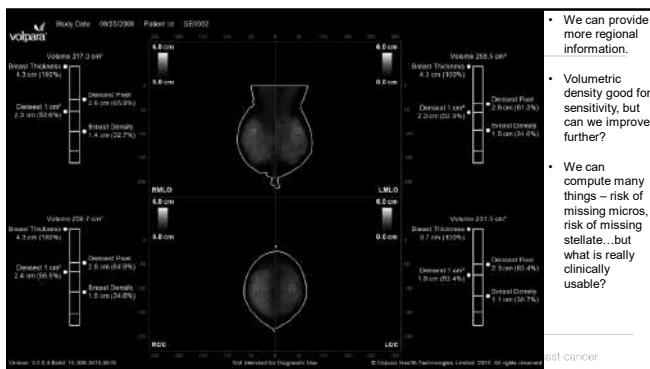
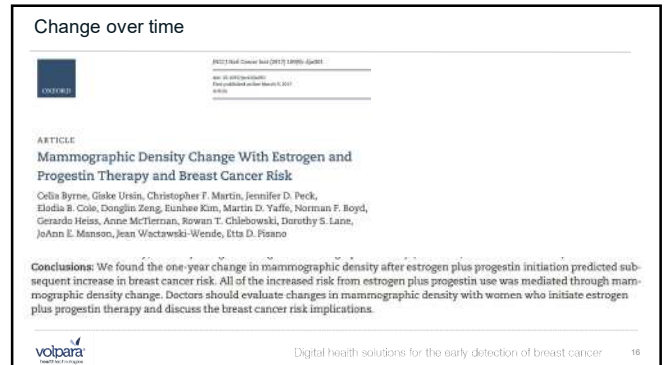
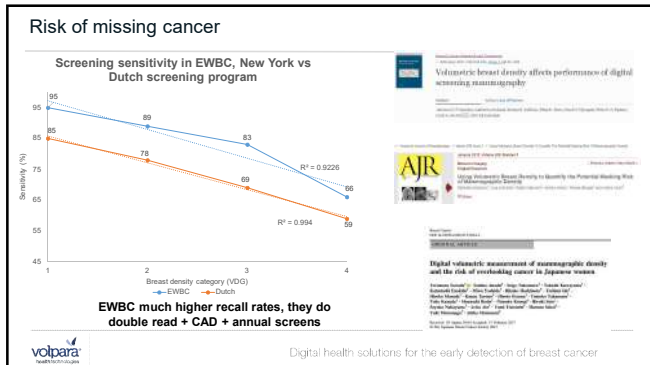
Hologic C-View Image



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## Density maps – making sure they are accurate







# Risk of developing cancer

ABOUT | **PHENOMIC CASE** | RESEARCH | SERVICES

*Source: [NIHSE News Letter](#) | [University of California | University of Michigan | University of Colorado | University of Washington](#)*

## "Dense Breasts" Eclipse All Other Known Breast Cancer Risk Factors

Obesity, Family History, Later-in-Life Childbirth Weigh Less Weight, UCSF, LED Study Shows

*By Nicholas Lange | Published February 22, 2017*

Women whose breasts are composed largely of glandular tissue, rather than fat, have an amplified risk of breast cancer, which exceeds the impact of other established breast cancer risk factors, such as a woman's age or a population level, including family history of the disease, previous history of benign lesions, and total full-breast mammogram breast size (3).




**"Digital mammographic density and breast cancer risk: a case-control study of the alternative, fully automated method"**

*Breast Cancer Research, September 2014*



**"Automated Measurement of Volumetric Mammographic Density: A Tool for Widespread Breast Cancer Risk Assessment"**

*Cancer Epidemiology Biomarkers & Prevention, July 2014*



**"Comparison of Clinical and Automated Breast Density Measurements: Implications for Risk Prediction and Supplemental Screening"**

*Radiotherapy, January 2016*



**"Breast Cancer Density and mammographic density assessed with semi-automated and fully automated methods and BI-RADS"**

*Radiotherapy, October 2016*



**"Volumetric Breast Density Improves Breast Cancer Risk Prediction"**

*San Antonio Breast Cancer Symposium, December 2014*



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## In conclusion

- We are at the start of how machines can help with breast cancer detection
- Big data, and the ability to process and look for subtle patterns will reveal new connections – but we need to understand them to be able to use them.

Millions of cases and controls

How good can we get?

Risk

Family history  
Lifestyle  
Outcomes

voipara  
Healthcare

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